NO.3
ADULTS ONLY

San Francisco Comic Book

50¢

"AS LONG AS I CAN SMOKE A CIGAR AND PLAY POKER NOW AND THEN, I AM HAPPY TO BE RIVETED TO THE DRAWING BOARD.. CHESTER GOULD

Kim Deitch
July 1970

Ontology

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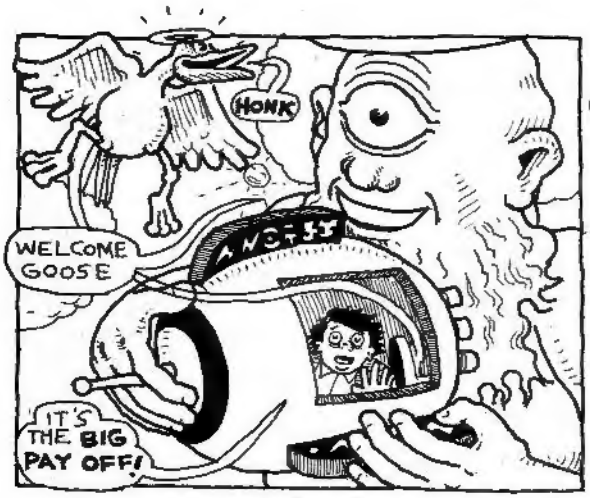
· It is forbidden to reproduce any material in this book without written permission from the publisher or artists. ★ NEXT ISSUE: WONDER WARTHOG and a cast of thousands.

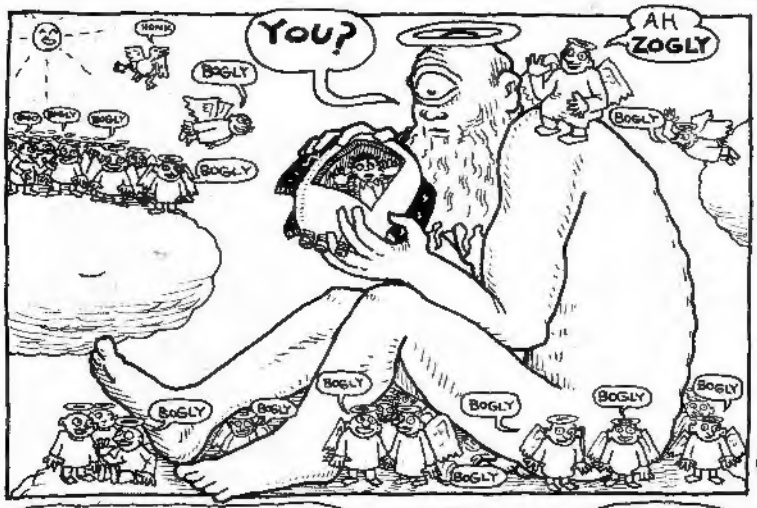
SACRED GOOSE THRILLS

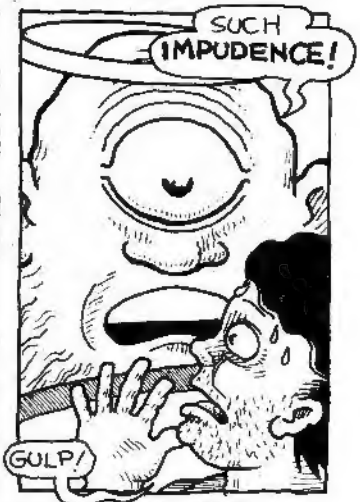
THEN FATE STEPPED IN
HUH?
CLANK
GOLD!
FROM THE DIM RECESSES OF A BEFOGGED BRAIN, COMES THE OLDEST OF VICES...GREED
THE GOOSE SAW AMOS AND DUCKED DOWN A DEAD END ALLEY....
BUT JUST WHEN AMOS THOUGHT HE'D GOT HIM.....
NIXON'S THE ONE
WHAT TH...
A STRANGE THING HAPPENED!
HONK! HONK! HONK!
NEVER AGAIN

MOTHER OF MERCY! CAN THIS BE?
YOU! YOU GOT ME INTO THIS!
HONK
THUS AMOS DEDMORE ADDED MURDER TO HIS BURGEONING LIST OF MORTAL SINS!
I'M THE LAST FOOL YOU EVER MAKE!
GAGLE!
HEY WE'RE COMIN TO SOMETHING!
WELL I'LL BE
HEY, I'M IN HEAVEN! IT'S THE REAL THING!
ZUT ZUT ZUT ZUT
DABBA DABBA DABBA DABBA DABBA DABBA DABBA DABBA
ABBA
MY CHILD, THE KINGDOM OF HEAVEN AWAITS YOU!
YOIKS


HONK
WELCOME GOOSE
IT'S THE BIG PAY OFF!

HEY WHAT ABOUT ME!
HONK
KNOCK KNOCK
BOGLY


YOU?
AH ZOGLY
HONK
BOGLY
BOGLY
BOGLY
BOGLY
BOGLY
BOGLY
BOGLY
BOGLY
BOGLY
BOGLY
BOGLY


SUCH IMPUDENCE!
GULP!

ONLY HE THAT FITS ON THE HEAD OF A PIN, CAN GO THROUGH THE NEEDLES EYE
BUT I DON'T GET IT!
SUWA

YOU MUST RIDE THE DAPPLED MARE
WOAH

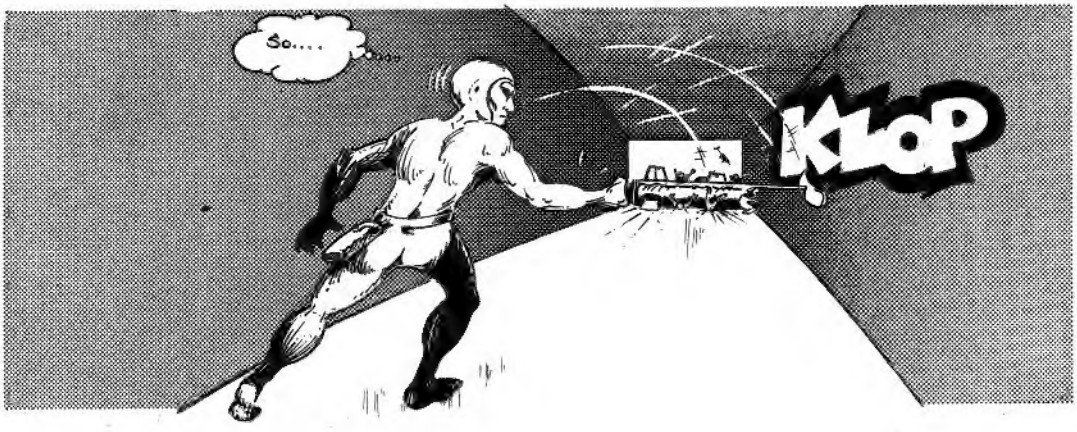
THROUGH THE CLEANSING CAVERN
GASP!

SOMEDAY YOU WILL THANK ME FOR THIS
I FIND THAT HARD TO BELIEVE
HONK
THOUGH THEIR JOURNEY THROUGH THE CAVERN...
FNORT
ONLY TOOK ABOUT 30 DAYS
THEY AGED 40 YEARS
FINALLY AMOS AND THE MARE EMERGED AT AN INTERSECTION IN PHILADELPHIA
HONK
HONK
HONK
WELL THE KIDS STILL PISS ON HIM, BUT AMOS DOESN'T CARE ANY MORE;
DISKUSTINK
HE AWAITS THE INEVITABLE WITH AN UNSHAKABLE BELIEF IN THE HERE AFTER
GOO
Kim Deitch 76

SURREAL COMICS
Metzger '70
BZZT

wow... those look like dots...

they are dots!
its a fake
then there's no 3rd. dimension...
BRAP
BAM
ZZAH
BRRTTTTTT
POW


So....
KLOP

GULP!
surrounded! i'm done for...
but wait...

lines on paper...
this is only a comic book...
SNAP!

i can do anything!
bye!

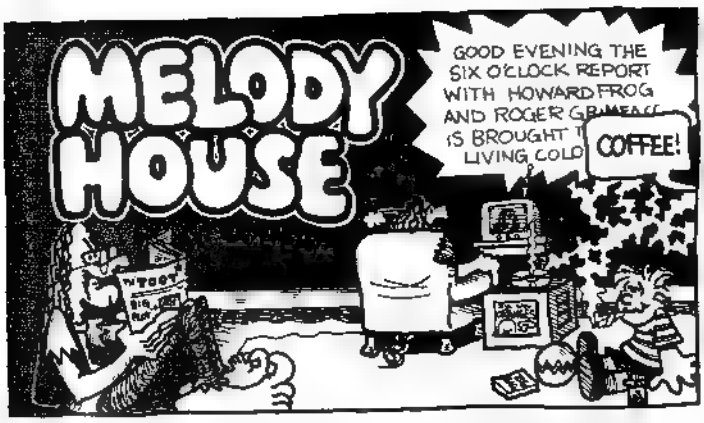
gone!
what da hell..?
?

he jumped right off the page.
right outta th' book...

no more action...
now what?
PUFF PUFF

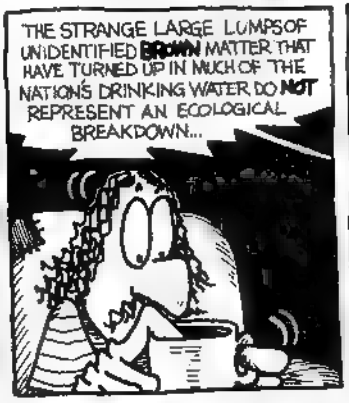
you out there!
watch where you step
examine all litter carefully..
never can tell where he might be

wonder if we can draw unemployment?

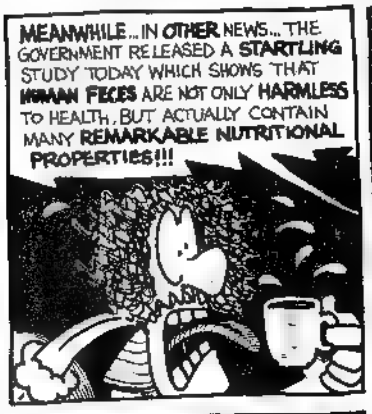

MELODY HOUSE
GOOD EVENING THE SIX O'CLOCK REPORT WITH HOWARD FROG AND ROGER G IS BROUGHT T LIVING COLD
COFFEE!

MNFF!!
STUFF N' NONSENSE® "THE NEW LUSTROUS LADIES HAIRCOLOR THAT IS ALSO GOOD TO EAT!!"

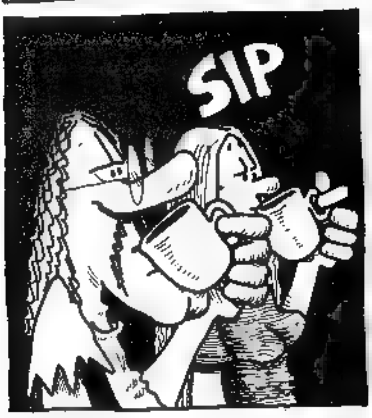
IN WASHINGTON, THE ADMINISTRATION MOVED QUICKLY TODAY TO QUELL WHAT IT CALLED "WILD, UNFOUNDED RUMORS BEING SPREAD BY HIPPIES AND RADICALS"
SIP


THE STRANGE LARGE LUMPS OF UNIDENTIFIED BROWN MATTER THAT HAVE TURNED UP IN MUCH OF THE NATION'S DRINKING WATER DO NOT REPRESENT AN ECOLOGICAL BREAKDOWN...

THEY ARE MERELY PARTICLES OF RUST, AND OTHER PURE, NATURAL, HARMLESS ORGANIC MATTER, AN ADMINISTRATION SPOKESMAN SAID
WHEW!


MEANWHILE... IN OTHER NEWS... THE GOVERNMENT RELEASED A STARTLING STUDY TODAY WHICH SHOWS THAT HUMAN FECES ARE NOT ONLY HARMLESS TO HEALTH, BUT ACTUALLY CONTAIN MANY REMARKABLE NUTRITIONAL PROPERTIES!!!

ONCE THE PUBLIC IS CONDITIONED TO OVERCOME ITS' UNDERSTANDABLE NATURAL PREJUDICES THE SPOKESMAN SAIS...
CLICK!
?


SIP

THIS, YOU MAY RECALL, IS THE SAME DUMMY WHO WONDERS WHY I NEVER LISTEN TO THE NEWS ANYMORE...
GAG
CHOKE
BARF
SCOTT MURPHY©

YOU'VE SEEN ME, BABY --- A BLACK SHAPE BENEATH YOUR STREETLIGHTS, HAUNTING YOUR ALLEYS --- I DRIFT THROUGH THE FOG, TRYING TO REMEMBER WHAT IT IS I'VE LOST, AND YOU — YOU'D LIKE TO FORGET ME, WOULDNT YOU? BUT YOU CAN'T, BECAUSE I'VE ALWAYS BEEN HERE, BECAUSE I'M ---
FOX
By Trina
I DIG THE FOG --- IT WRAPS ME LIKE A LOVER AS I SEARCH --- BUT TONIGHT I'M NOT ALONE --- I'M NOT SURPRISED TO SEE THAT HE'S WHITE -- THERE'S NO COLOR IN THIS FOG --
FOX? COME WITH ME!
WHERE?
DOES IT MATTER? MAYBE YOU'LL FIND WHAT YOU'RE LOOKING FOR!

CAREFUL.. THE STEPS ARE DARK.
YOURS?
NO THEY BELONG TO HIM... SO DO I ... PUT ON THAT ROBE
COME.. TONIGHT HE SHALL HAVE A BLACK WOMAN.

THE ALTAR . . .
..THE SACRIFICE..
HE HAS ARRIVED !

OH, NO, MAN! YOU JUST HOLD ON A MINUTE! THAT AINT WHAT I'M LOOKING FOR!
--AND WHAT ARE YOU LOOKING FOR, FOX?
!?I-I DON'T KNOW--?

THE FIENDISH INVOCATION WAS HUNG, BUT DEFINITELY NOT MY TYPE--
KEEP AWAY!

THEN I REMEMBERED! STRAPPED TO MY THIGH--

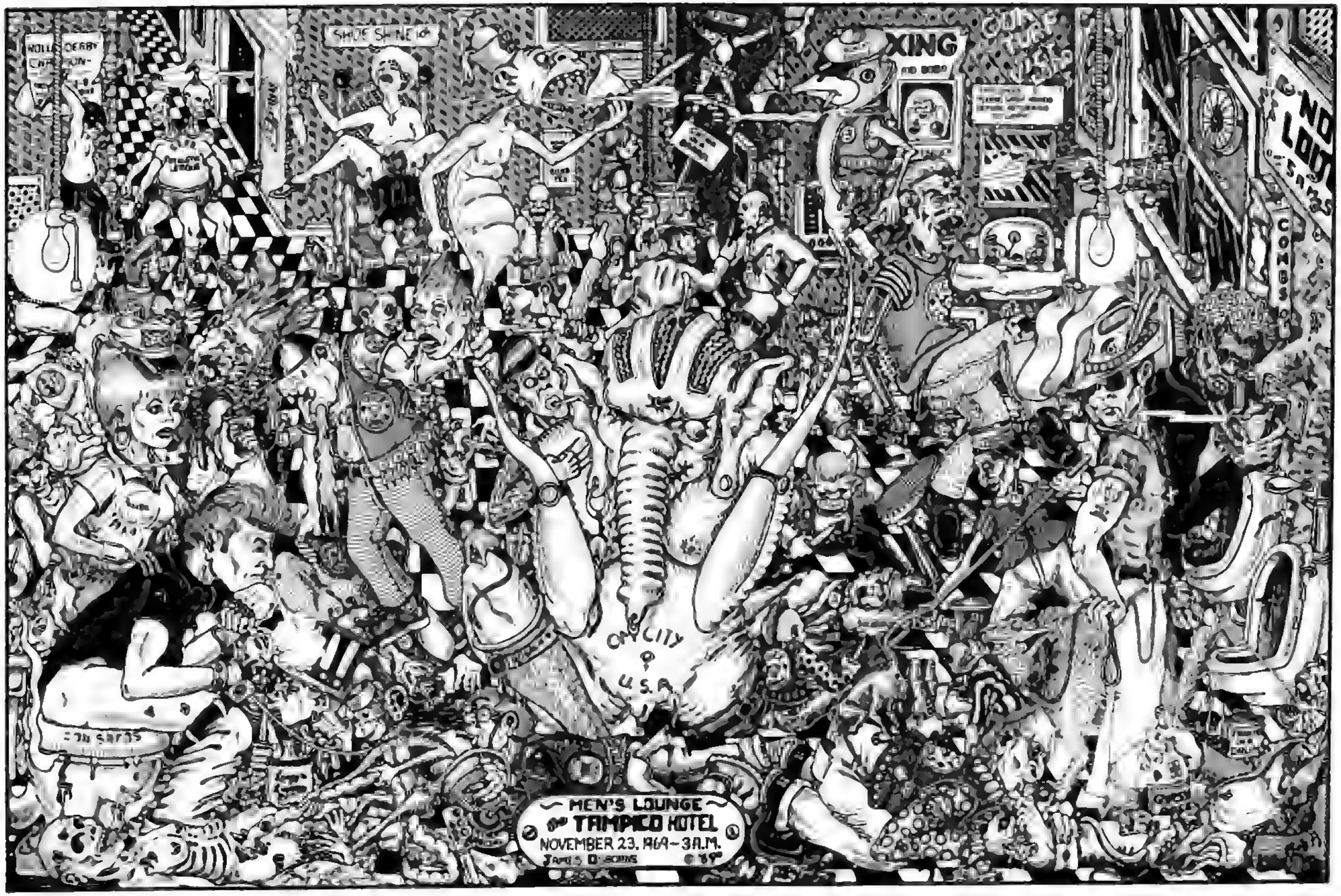
MY MOJO AND MY HIGH-JOHN THE CONQUEROR ROOT!
BACK, DEMON!

I RAN LIKE HELL, DISCARDING THE DEMONIC ROBES, AND SOON FOUND MYSELF BACK IN THAT MISTY ALLEY---

WHAT'S A GIRL WITH NO CLOTHES ON DOING IN A PLACE LIKE THIS?
LEND ME YOUR SHIRT, MAN, AND I'LL TELL YOU ALL ABOUT IT!

SO I REMAIN FOX, STALKING YOUR ALLEYS--WHO KNOWS WHAT I'M LOOKING FOR? WHO KNOWS WHAT I'LL FIND---

OH-BOW-WOW!
"HAVING LOST 3 MAGIC TORTOISES, YOUR MOUTH IS TURNED DOWN. MISFORTUNE." WHAT TH-?
J.G.
I GOT A FEELING THIS I CHING IS TRYING TO TELL ME SOMETHING...
HALF TH' TIME YA GOTTA READ YOUR FORTUNE OVER EIGHT TIMES BEFORE YA GET IT...
BUT WOW- THAT RIFF ON TH' SUPERIOR MAN AND THE TORTOISE WAS REALLY FAR OUT...
HMMMM
TUT TUT!
POOPSY! GUESS WHAT!
ZZAT SO?
MARGO JUST DID MY CHART AND SHE FOUND OUT I'VE GOT FOUR PLANETS IN SCORPIO!
WELL, I JUST THREW THE SAME HEXAGRAM TWICE IN A ROW!
OH WOW!
KRAK!
YOW!
URK!
OY VEH!
SO WHICH HEXAGRAM DIDJA TOSS, HON?
YOUTHFUL FOLLY
SAVVY?


SHOE SHINE
XING
NO LOOSE SHOES
COMBS
CITY
U.S.A.
MEN'S LOUNGE
TAMPICO HOTEL
NOVEMBER 23, 1969 - 3 A.M.

ALL ABOUT ME DEPT.

HEY GANG...LET'S PRETEND WE'RE WATCHING T.V. AND IT'S TIME FOR...

UNDERGROUND Hotline

YES, IT'S TIME ONCE AGAIN FOR THE SHOW THAT FILLS YOU IN ON WHAT'S HAPPENING IN THE NEW TURNED-ON FREAK-OUT ALTERNATIVE CULTURE! SO LET'S MEET OUR HIP HOTLINE HOSTESS, LARK CLARK!!

DRAWN BY THE BIG LUG HIMSELF, R. CRUMB

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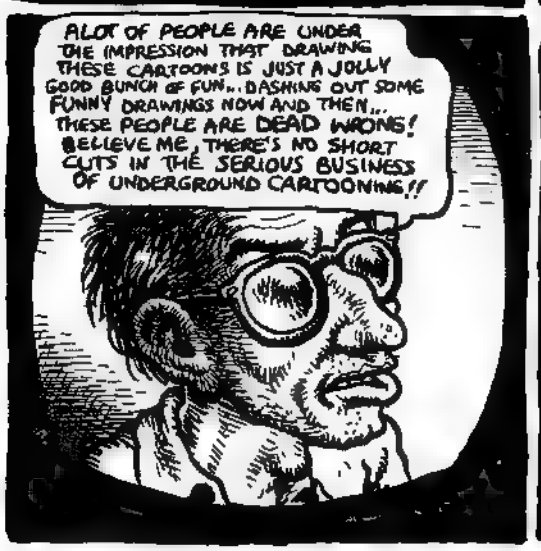
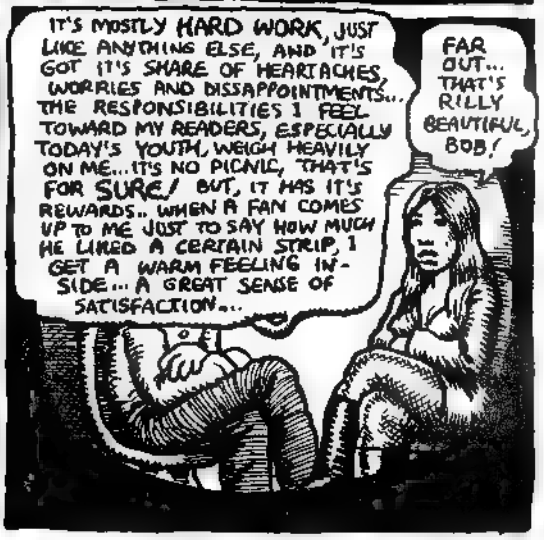
SURE!
AHAHAHAHA HA HA HA HA HA HA...
OH MAN, YER TOO MUCH.. AHA AHA HA..

THIS IS RILLY WILD! HA HA.. UH... WHEN DID YOU FIRST ACQUIRE YOUR REVOLUTIONARY CONSCIOUSNESS?
OH, I'VE ALWAYS BEEN ENRAGED AT THE CRUELTIES AND INJUSTICES THAT EXIST IN OUR SOCIETY...

IT SEEMS TO ME THAT IT'S JUST A MATTER OF COMMON SENSE! I MEAN, IT DOESN'T TAKE A GENIUS TO FIGURE THAT OUT!
DON'T YOU THINK SO, LARK?
OH, I AGREE ONE-HUNDRED PERCENT!

LET ME ASK YOU THIS, BOB... DO YOU FEEL THAT YOU, AS SOMEONE WITH A GOOD DEAL OF INFLUENCE IN THE UNDERGROUND... DO YOU FEEL THAT YOU HAVE A CERTAIN AMOUNT OF RESPONSIBILITY TO... UH... TO THE MOVEMENT?
WELL, I'LL TELL YOU...


ALOT OF PEOPLE ARE UNDER THE IMPRESSION THAT DRAWING THESE CARTOONS IS JUST A JOLLY GOOD BUNCH OF FUN.. DASHING OUT SOME FUNNY DRAWINGS NOW AND THEN... THESE PEOPLE ARE DEAD WRONG! BELIEVE ME, THERE'S NO SHORT CUTS IN THE SERIOUS BUSINESS OF UNDERGROUND CARTOONING!!


IT'S MOSTLY HARD WORK, JUST LIKE ANYTHING ELSE, AND IT'S GOT IT'S SHARE OF HEARTACHES, WORRIES AND DISSAPPOINTMENTS... THE RESPONSIBILITIES I FEEL TOWARD MY READERS, ESPECIALLY TODAY'S YOUTH, WEIGH HEAVILY ON ME... IT'S NO PICNIC, THAT'S FOR SURE! BUT, IT HAS IT'S REWARDS.. WHEN A FAN COMES UP TO ME JUST TO SAY HOW MUCH HE LIKED A CERTAIN STRIP, I GET A WARM FEELING INSIDE... A GREAT SENSE OF SATISFACTION...
FAR OUT... THAT'S RILLY BEAUTIFUL, BOB!

WELL, IT'S CERTAINLY EVIDENT FROM YOUR WORK THAT YOU'RE ACUTELY AWARE OF THE TURMOIL AND CRISIS OF OUR TIME...
I THINK IT'S IMPORTANT TO... UH...

OH YES! EVEN IN YOUR MOST TWISTED, DERANGED... UHM... SICK DRAWINGS, THERE'S DEFINITELY A DEEPER SIGNIFICANCE THAT GOES BEYOND THE CRUDE SADISTIC SURFACE LEVEL...
ER... KEH KEH

ALTHOUGH... SOMETIMES I SENSE... I COULD BE WRONG ABOUT THIS... BUT... I SENSE THAT YOU MIGHT POSSIBLY JUST BE DRAWING THAT SICK STUFF BECAUSE YOU GET... ER... PLEASURE OUT OF CERTAIN SADISTIC... SEXUAL... UH...
OH?
DID YOU SENSE THAT?

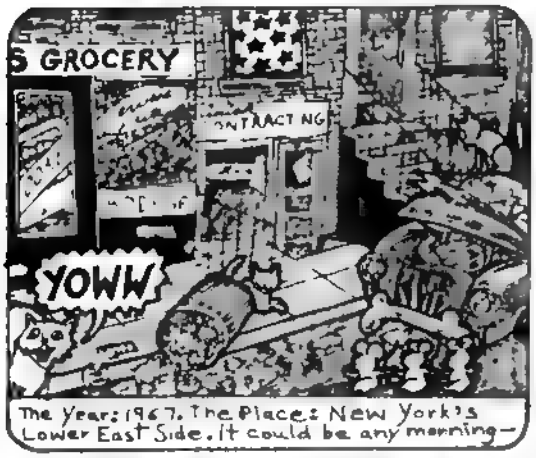
YOU... MIGHT... JUST BE RIGHT ABOUT THAT, LARK!!
AAAGLHH

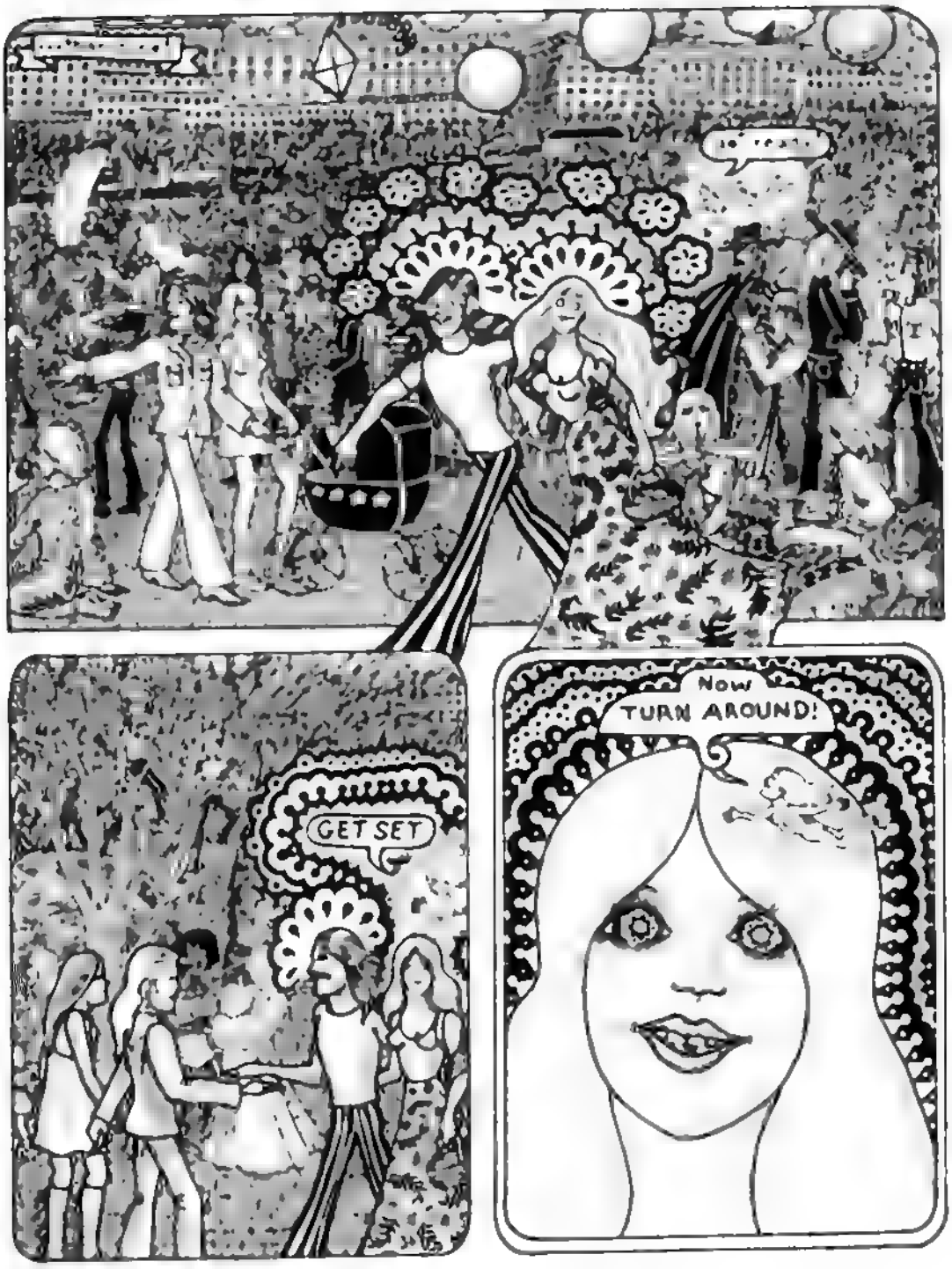
FZZT!

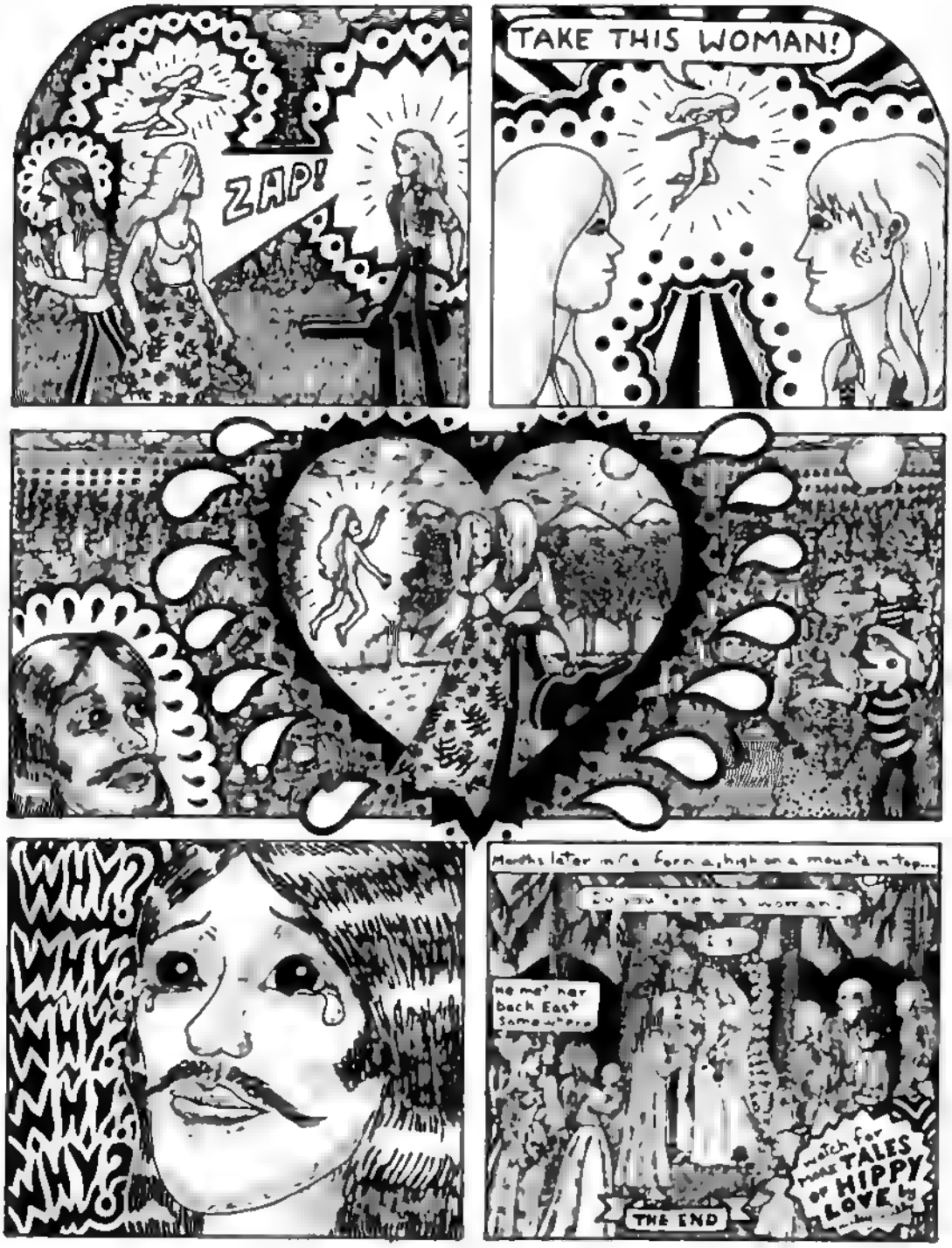
THE HOBBY HOUSE PRESENTS
UNDERWATER BASKET WEAVING
FOR FUN AND PROFIT
END

SOFT CORE PORN YARN
BLUNK
THUMP
THE FIRST MATE WAS POUNDING ON THE COOK'S CABIN DOOR.
I DIDN'T GET ENOUGH SALAD AT EVENING MESS MISTER DICKETTS
BOMP
I'M ASLEEP GO THE FUCK AWAY
IF I DON'T GET ANOTHER HUNK A SQUID I WON'T BE ABLE TO KEEP AWAKE ON WATCH TONIGHT!
TOUGH SHIT MATE
I'M COMIN' IN FOR THAT SQUID!
BASH
FLOMP
I HOPE THOSE SATISFIED THAT WAS TO BE MY BUNK MATE FOR THESE LONG NIGHTS AT SEA

TAKE THIS WOMAN COMIX




GET SET
Now
TURN AROUND!


ZAP!
TAKE THIS WOMAN!
WHY? WHY? WHY? WHY? WHY?
Months later we're form a high on a mount n top...
Do you take this woman?
I do
we met her back East somewhere
THE END
watch for more TALES OF HIPPY LOVE by

HARDNOSE COMIX PRESENTS:
THE SECRET FILE OF
JOE BADD
FEDERAL NARK
CASE NO. 748Z
DEPARTMENT OF NARCOTICS - YOU'RE UNDER ARREST!
CRUNCH!
HUH!?
RESISTING ARREST EH, PUNK? TAKE THIS!
THACK!
NOW I'LL SEARCH THE PREMISES
RIPPP
JUST A ROUTINE CHECK, YOU UNDERSTAND
HMM... NO DOPE HERE
YOU MOTHER FUKER!
I BETTER INVESTIGATE A LITTLE FURTHER..
-IT IS MY DUTY TO INFORM YOU THAT ANYTHING YOU SAY FROM NOW ON MAY BE HELD AGAINST YOU.

HUCK
WARPED
COMICS
HE PUSHED IT HE PULLED IT
I WOULDN'T PUSH IT TOO FAR IF I WERE YOU!

HAW!
YOU CALL THAT A CHOPPER? LOOKS LAK 'MA' MOTHER..
KISS IT

TIME WARP... DO YA LIKE IT.. HAR HAR?
CRUEL, UNJUST

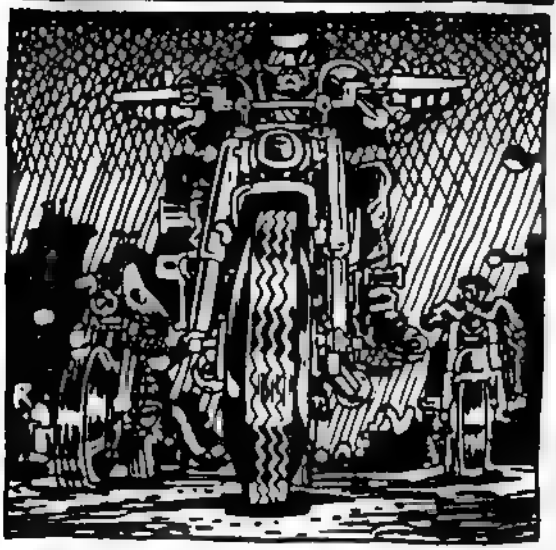
BLAT BLAT
BERNICE, BERNICE, BERNUUUHGK

MEANWHILE

I'LL NEVER TELL, THOUGH MY TEARS WELL UP IN MY..
WE HAFF WAYS
INK
SSSSSS

MEANWHILE
ZEET
FASTER GOON
BLAAAAAAA

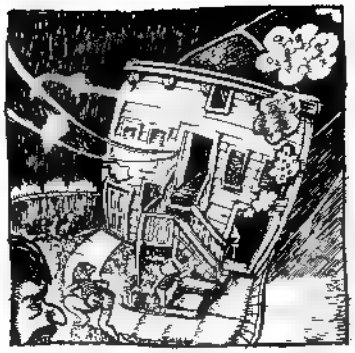
FOM
QUIET
MY MINUTE NOW

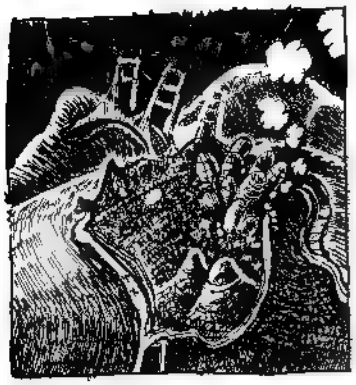


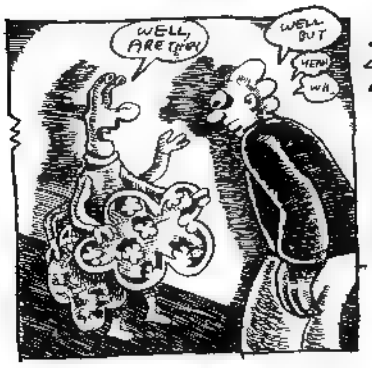
WHERE TO ANGEL TITS?
GOTTA FIND MY SIS
BLUP BUP

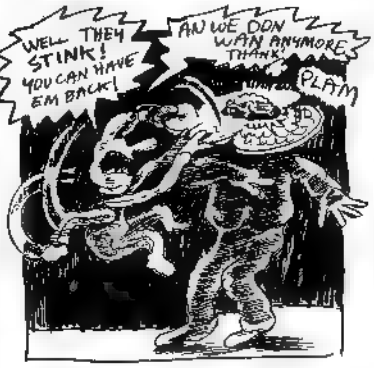
HEH!HEH! WELL BE GLAD TO HELP
OH THANK YOU

FROM A DARK & SHADY PLACE...

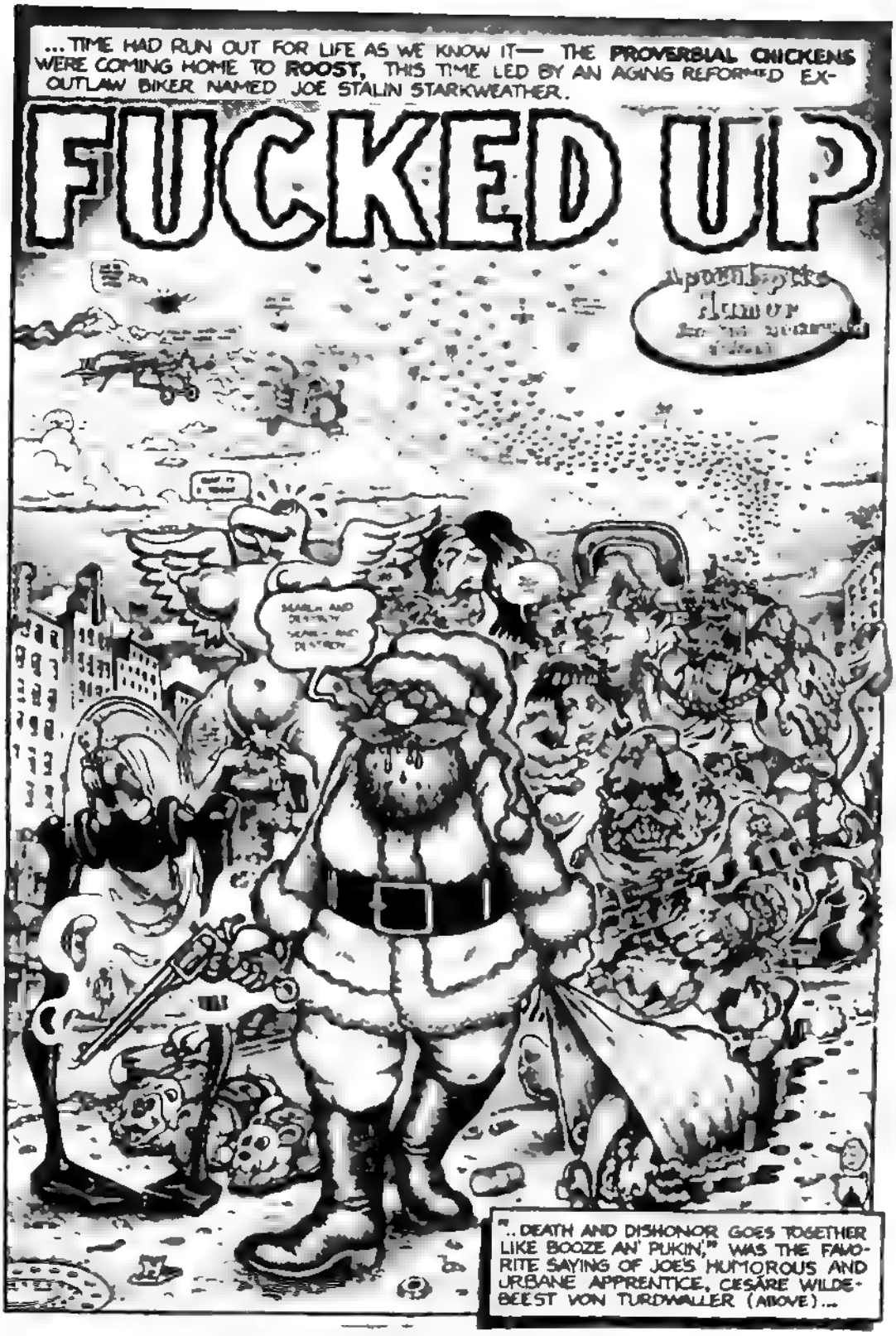








Marvinus


...TIME HAD RUN OUT FOR LIFE AS WE KNOW IT— THE PROVERBIAL CHICKENS WERE COMING HOME TO ROOST, THIS TIME LED BY AN AGING REFORMED EX-OUTLAW BIKER NAMED JOE STALIN STARKWEATHER.
FUCKED UP
"..DEATH AND DISHONOR GOES TOGETHER LIKE BOOZE AN' PUKIN'," WAS THE FAVORITE SAYING OF JOE'S HUMOROUS AND URBANE APPRENTICE, CESÄRE WILDEBEEST VON TURDWALLER (ABOVE)...

...JOE WAS SHAVING WHEN CESARE BURST IN WITH THE TERRIBLE NEWS...
ANARCHY PREVAILS.

...WITHOUT HESITATING, JOE GRABBED A SECRETARY AND THE PETTY CASH...
OOH HOW YOU CARRY ON
THERE IS BEAUTY IN ALL THINGS MY DEAR

...THEY HAD BUT FIFTEEN MINUTES TO REACH THE UNDERGROUND FACILITIES...
OOOH YOU NAUGHTY MAN
I WISH THOSE DARN PUNKS WOULD SLOW DOWN!
WHERE'S THE KEYS?
ZZZZZ

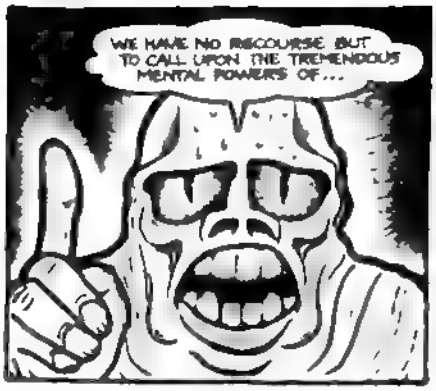
...IN THE CELLAR OF THE CENTRAL BUILDING, THE GIANT MONGOLIAN TARTILLA WAS UNDERGOING HIS DAILY CHARACTER BUILDING RITUAL, AIDED BY YOUNG EVA...
TURN MY "C" CLAMP A FULL HALF TURN TIGHTER, PLEASE, YOUNG LADY.
DUH... I'SE GONN RUB YOUR CUNT!
YES, SIR.
"BY THE WILL OF THE GOD OF PAIN, WHICH BY POWER OF SUPERIOR STRENGTH IS ABLE TO CONQUER INTELLECT, MAY I BECOME A BETTER HUMAN BEING AND A BETTER CITIZEN OF THE PEOPLE'S REPUBLIC OF MONGOLIA." AMEN.

FOK
PAIN!
TEAS
NAME?
GAME?

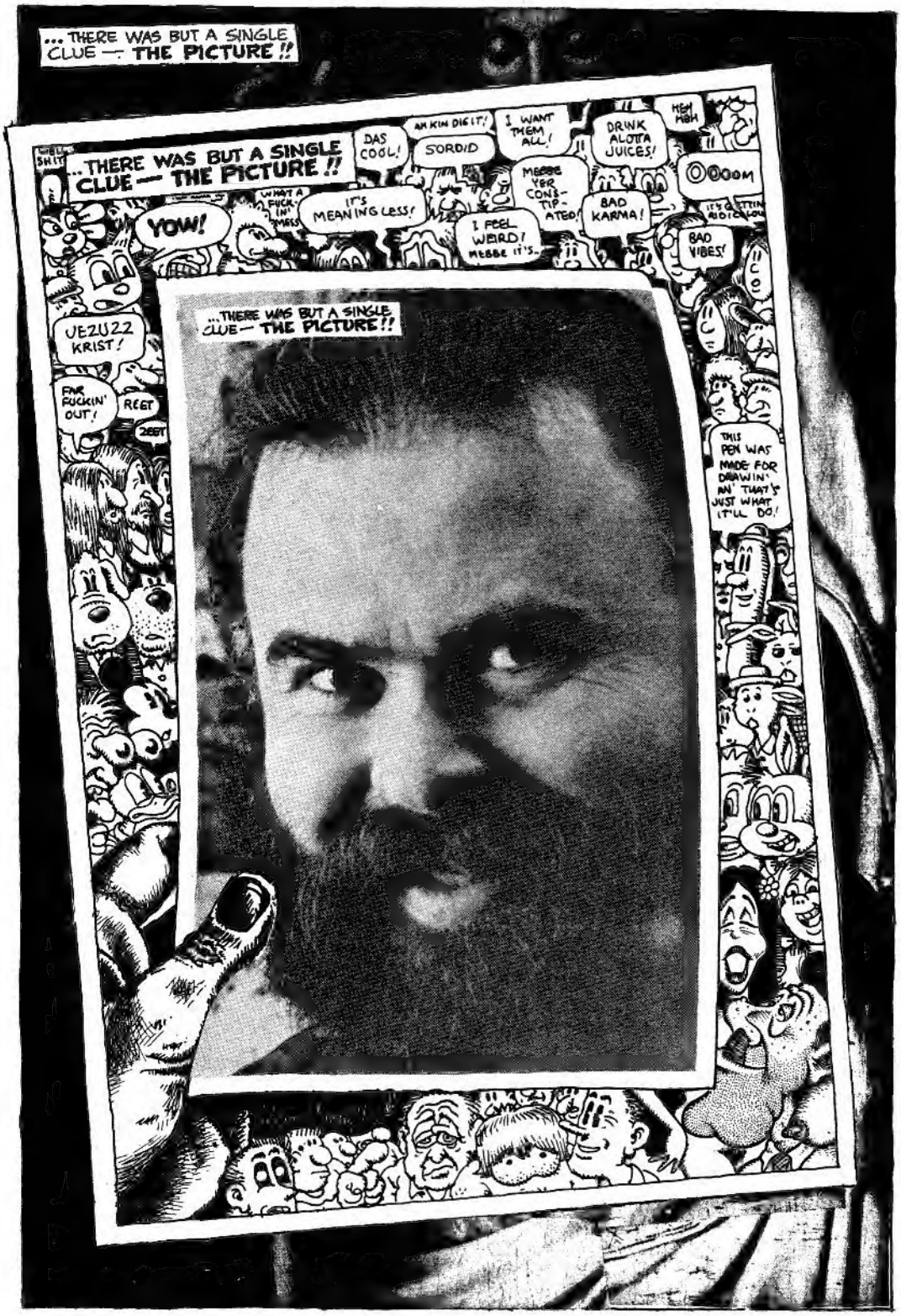
JOE AND BEATRICE THE SECRETARY ARRIVE AT THE SCENE TO DISCOVER ONLY...
MUTILATED CORPSES!

UP YOUR GRAVE!
WE VE ARRIVED TOO LATE!

THE SITUATION IS RAPIDLY GETTING OUT OF HAND!


WE HAVE NO RECOURSE BUT TO CALL UPON THE TREMENDOUS MENTAL POWERS OF...

...THE PROFESSORS! *
* The PROFESSORS Two eight-year-old Thalidomide babies with the minds of two Einsteins, joined together by an amazing prosthetic device which enables them to travel with the speed of a cheetah.

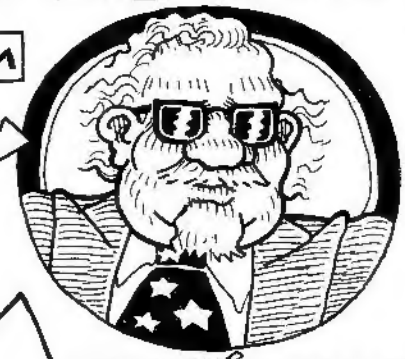

...THERE WAS BUT A SINGLE CLUE — THE PICTURE!!
WELL SHIT!
...THERE WAS BUT A SINGLE CLUE — THE PICTURE!!
YOW!
WHAT A FUCK-IN' MESS!
IT'S MEANING LESS!
DAS COOL!
AH KIN DIG IT!
SORDID
I WANT THEM ALL!
MEBBE YER CONS-TIP-ATED!
I FEEL WEIRD! MEBBE IT'S...
DRINK ALOTTA JUICES!
BAD KARMA!
HEH HEH
OOOOM
IT'S GETTIN' RIDICULOUS
BAD VIBES!
JEZUZZ KRIST!
FAR FUCKIN' OUT!
REET
ZEET
THIS PEN WAS MADE FOR DRAWIN' AN' THAT'S JUST WHAT IT'LL DO!
...THERE WAS BUT A SINGLE CLUE — THE PICTURE!!

CONGRATULATIONS

IF YOU HAVE READ THIS COMIC, YOU HAVE CROSSED THE THRESHOLD OF THE MOST DYNAMIC ENTER--TAINMENT BREAKTHROUGH SINCE THE OUIJA BOARD

WHY NOT LET **ERIC FROMM** TAKE YOU

ALL THE WAY!

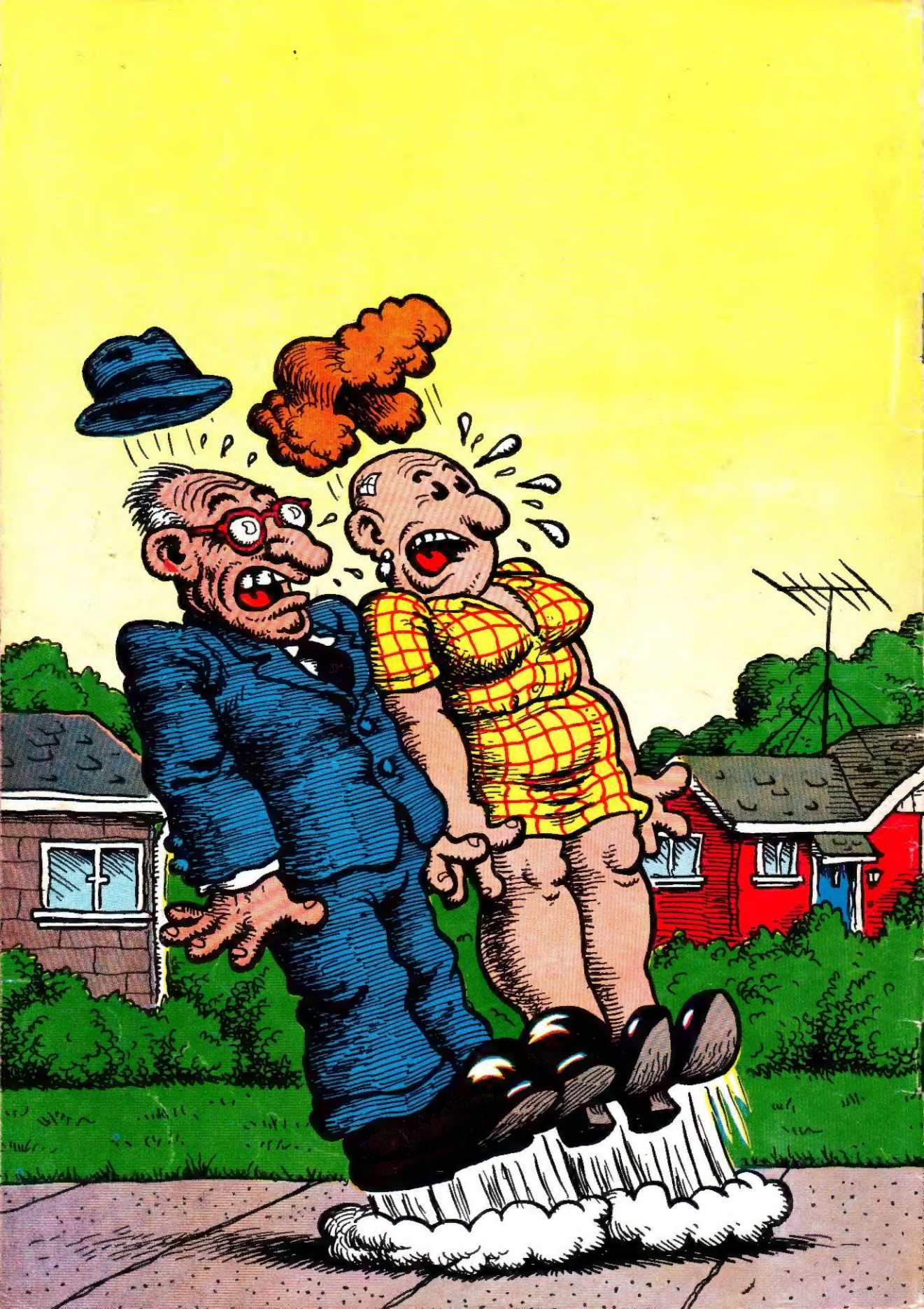


THAT'S RIGHT
SEND THOSE HARD EARNED DOLLARS TO....
ERIC FROMM
P.O. BOX 31075
DIAMOND HEIGHTS
SAN FRANCISCO
CALIFORNIA
94131

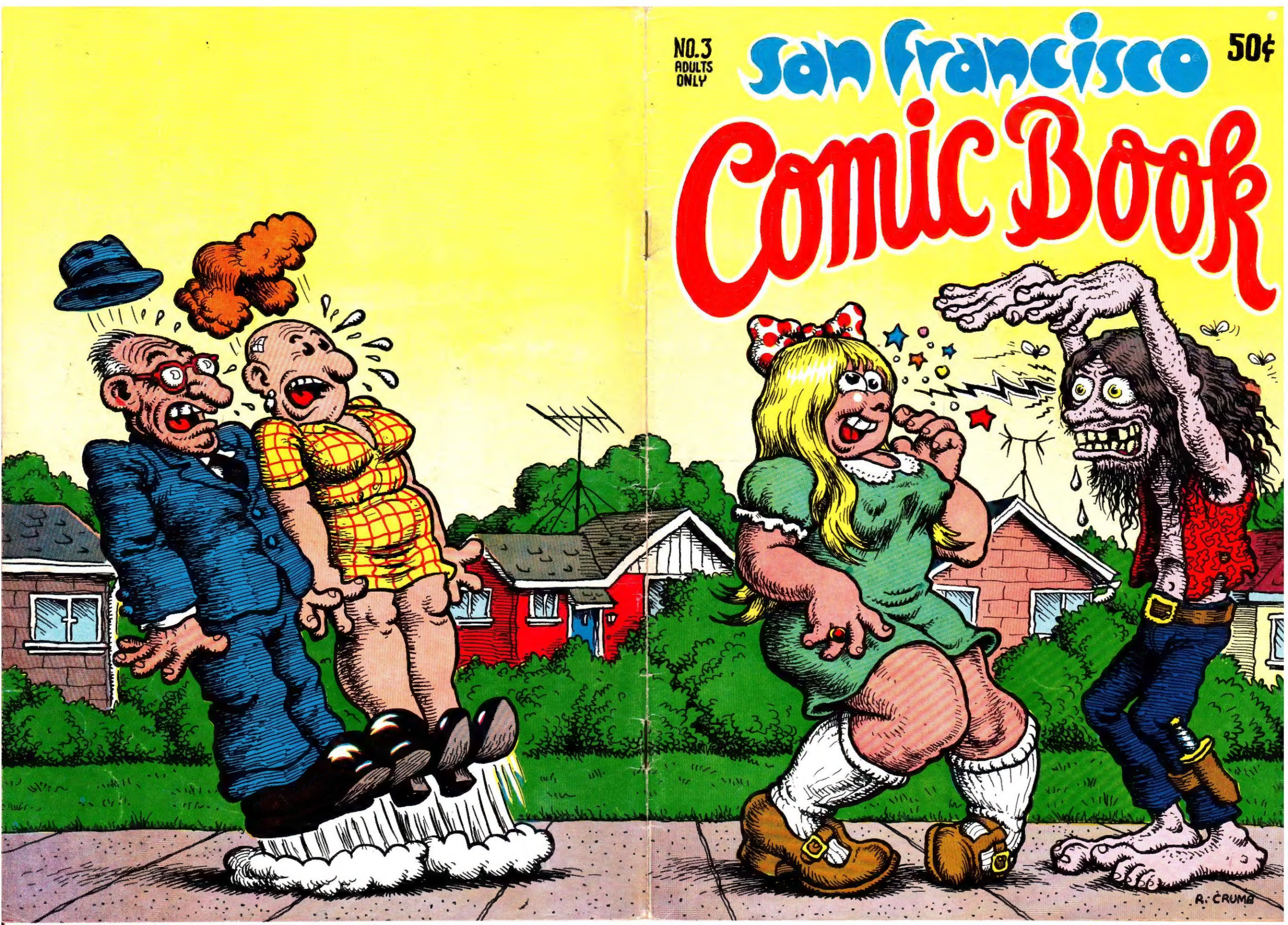
WHAT FOLLOWS IS OUR ESPECIALLY SELECTED LIST OF REQUIRED READING

ZAP # 0 - R. CRUMB.....50¢
ZAP # 1 - R. CRUMB.....50¢
ZAP # 2 - CRUMB, WILSON, GRIFFIN...65¢
ZAP # 3 - CRUMB, WILSON, MOSCOSO...65¢
ZAP # 5 - CRUMB, WILSON, SHELTON....65¢
UNEEDA COMICS - R. CRUMB...65¢
MR. NATURAL - R. CRUMB....65¢
BIG ASS - R. CRUMB.....65¢
THRILLING MURDER - DEITCH, OSBORNE 65¢
BENT - WILSON.....65¢
NOOF UNNIES.....KEN GREEN....65¢
REAL PULP....BRAND, DEITCH...65¢
TALES OF SEX + DEATH...BRAND, DEITCH...65¢
YOUNG LUST - GRIFFITH, KINNEY.....65¢
UP FROM THE DEEP - (COLOR) DEITCH, ETC. $1.15
S.F. COMIC # 2 - DEITCH, CRUMB, SPAIN...65¢
ALL GIRL THRILLS.....TRINA.....65¢
INSECT FEAR # 2 - SPAIN, DEITCH, OSBORN..65¢
COOCHIE COOTIE MEN'S MAG - WILLIAMS..65¢
BOGEYMAN # 1 - R. HAYES....50¢
BOGEYMAN # 2 - HAYES, DEITCH, CRUMB..65¢
BOGEYMAN # 3 - HAYES, DEITCH, WILSON..65¢
COLOR - MOSCOSO (FULL COLOR)..$1.15
LIGHT - IRONS (FULL COLOR).....90
THE MAN FROM UTOPIA..R. GRIFFIN..$1.65
BIJOU FUNNIES # 1...LYNCH, CRUMB...65¢
BIJOU FUNNIES # 6...LYNCH, DEITCH.....65¢
BIJOU FUNNIES # 3...LYNCH, DEITCH, GREEN...65¢
BIJOU FUNNIES # 4...LYNCH, CRUMB GREEN...65¢
BIJOU FUNNIES # 5...LYNCH, WILLIAMSON.....65¢

ERIC FROMM HAS A COMIC FOR YOU!



NO.3
ADULTS ONLY

San Francisco Comic Book

50¢